

## FOR IMMEDIATE RELEASE

# Community Answers the COVID-19 Call Raising \$5 Million for THP Outpouring of support includes handmade signs, warm meals and celebrity encouragement

**Mississauga, ON (July 15, 2020)** – The strength of community is on full display at Trillium Health Partners (THP) as more than \$5 million has now been raised in cash and in-kind donations to support the hospital's fight against COVID-19. Trillium Health Partners Foundation (THPF) and THP are beyond grateful for the rapid and generous community response that is enabling the hospital to provide exceptional care during the pandemic, while also supporting our frontline workers and health care providers.

Given the unbudgeted expenses incurred by the hospital to prepare for COVID-19, including to add intensive care beds, medical equipment, and the need for personal protective equipment (PPE), the Foundation called out to the community and the response was overwhelming.

#### Generosity by the numbers:

- **\$5 million** raised in donations
- 10,000+ donors
- 900,000 Personal Protective Equipment (PPE) items such as masks, gloves, gowns
- 131,000 thoughtful gifts (snacks, personal care products, plants, etc.)
- 21,700 warm meals provided to hospital staff
- 21,000 gift cards
- 620 notes and signs of encouragement and support
- 100+ Handmade signs of support
- **13** celebrities offering encouragement and support such as frontline worker Puma shoe donation from R.J. Barrett, gift cards from players of the Toronto Maple Leafs, PPE from Former Blue Jay Dalton Pompey
- **6** Hospital drive-bys with more than **200** vehicles (*first responders, day cares, Canada Post workers*)

"There is profound gratitude that THP's staff are on the frontlines caring for us during COVID-19," said Caroline Riseboro, THPF President and CEO. "Our community members understood the depth of the need and stepped up quickly with remarkable generosity. Thank you all and know that your donations and gestures of encouragement are making a real difference."

"I want to thank our community for once again stepping up to show how much they care. Since the onset of this crisis, our frontline workers have been working long hours under challenging conditions," said Mississauga Mayor Bonnie Crombie. "Your generosity has made a real difference in THP's ability to provide the high-quality care needed to fight this virus while ensuring our frontline workers stay safe and healthy on the job. From the bottom of my heart, thank you."

Gifts have been received from across Mississauga, west Toronto, Oakville, Brampton, Hamilton, Scarborough and Vaughan.

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"The support from this community has lifted the spirits of our staff each day in the fight against COVID-19," said Michelle DiEmanuele, President and CEO of THP. "COVID-19 has powerfully affirmed the strength of partnership. On behalf of all the staff, we thank you."

As the pandemic goes on, the Foundation continues to seek donations to support the health and wellbeing of our frontline health care workers, maintain THP's capacity to care for COVID-19 patients, and provide patient and family supports. To donate to the THP Foundation or to send good wishes to the hospital staff, visit trilliumgiving.ca/covid19/.

To view our *Thank You* message to the community, <u>click here</u>. Celebrity videos, b-roll and stills for media use are available <u>here</u>.

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#### **About Trillium Health Partners Foundation**

Trillium Health Partners Foundation is dedicated to raising the critical funds needed to address the highest-priority needs of Trillium Health Partners, the largest community-based, acute care facility in Ontario.

#### About Trillium Health Partners Foundation

Trillium Health Partners Foundation is one of the largest community-based acute care facilities in Canada. Trillium Health Partners is comprised of Credit Valley Hospital, Mississauga Hospital and Queensway Health Centre. To learn more, visit trilliumgiving.ca.

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